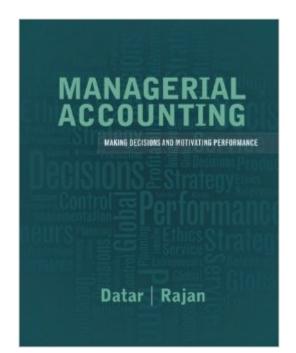
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Managerial Accounting: Decision Making And Motivating Performance





Synopsis

NOTE: The ISBN does not Include Access cardGo beyond managerial accounting theory to the techniques used in management today. Managerial Accounting: Making Decisions and Motivating Performance enables managers and business owners to attain the core skills they need to become integral members of their companyâ [™]s decision-making teams. This new program from established authors Srikant M. Datar and Madhav Rajan emphasizes decision-making and the effects of decisions. While many texts teach the theories and frameworks of management education, Managerial Accounting goes further by covering the capabilities and techniques necessary for effective management practice, as well as fostering attitudes that typify integrity, honesty, and fairness.

Book Information

Hardcover: 752 pages Publisher: Pearson; 1 edition (January 26, 2013) Language: English ISBN-10: 0137024878 ISBN-13: 978-0137024872 Product Dimensions: 8.7 x 1.2 x 10.9 inches Shipping Weight: 3.6 pounds (View shipping rates and policies) Average Customer Review: 4.0 out of 5 stars Â See all reviews (4 customer reviews) Best Sellers Rank: #395,846 in Books (See Top 100 in Books) #213 in Books > Business & Money > Accounting > Managerial #706 in Books > Textbooks > Business & Finance > Accounting #99120 in Books > Reference

Customer Reviews

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Came as described and on time. Love being able to rent books and return at the end of the semester. At the end of the day, this is an accounting textbook, can't say I enjoyed want was between the covers but it served the purposes it was purchased for.

good

The book came fast, which was great for the start of the school year. I'm very happy :-D Download to continue reading...

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